



TURNKEY SEARCH TONY PONTURO

Head Coach

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📁 PIONEER OF SPORTS & ENTERTAINMENT MARKETING

Tony Ponturo joined Anheuser-Busch (AB) in 1982 and, until his departure 26 years later in 2008, served as AB's top marketing executive and President & CEO of Busch Media Group.

👛 EXPERIENCE

Board of Directors of both AB and Anheuser-Busch International.
Managed over \$700M annually in sports, entertainment & media partnerships.
Built AB's in-house agency into a global competitive advantage, leveraging and managing hundreds of innovative partnerships across every single sport and a wide swath of the entertainment landscape.

🎓 PEDIGREE

Villanova University, B.A. in Economics.
Director of Industry Relations for the NYU Tisch Sports Institute for Sports Management, Media and Business.

EXECUTIVE COACHING AREAS

Leadership Training

Team/Culture Building

Business Maturity

Work/Life Balance

Building Your Personal Brand

UNIVERSAL SPORTS, ENTERTAINMENT & MEDIA EXPERIENCE



ESPN



FIFA

CBS



turner

UFC



NASCAR

